

# Fundamental Beliefs of Trust & Inspire Leaders™



Sweeping changes in the world are forcing us to confront the urgent need for a new way to lead. The traditional “Command & Control” leadership style that prevails in 92% of organizations doesn’t inspire the level of commitment, motivation, collaboration, and performance needed today. For years we have talked about changing how we lead. Now it’s time to act.

*Trust & Inspire* is the leadership solution for the future of work. Trust & Inspire leaders get phenomenal results in ways that grow people. They focus on releasing—rather than containing—the potential in each of us. Trust & Inspire leaders help their organizations win in the workplace and win in the marketplace. This is exactly the kind of shift needed in leadership today.

## Introducing: *Fundamental Beliefs of Trust & Inspire Leaders*

*Fundamental Beliefs of Trust & Inspire Leaders* explores five beliefs that transform how leaders think and behave. Trust & Inspire leaders have an expansive view of people and leadership. They deeply understand and are guided by fundamental beliefs about human effectiveness. The cumulative effect of these beliefs creates a Trust & Inspire leadership mindset.

**I believe people have greatness inside them...**  
→ so my job as a leader is to unleash their potential, not control them.

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**I believe enduring influence is created from the inside out...**  
→ so my job as a leader is to go first.

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**I believe there is enough for everyone...**  
→ so my job as a leader is to elevate caring above competing.

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**I believe people are whole people...**  
→ so my job as a leader is to inspire, not merely motivate.

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**I believe leadership is stewardship...**  
→ so my job as a leader is to put service above self-interest.

OBJECTIVE	OUTCOME
Discover the extraordinary potential and performance unleashed by Trust & Inspire leaders.	Leaders with increased confidence about the new way to lead: Trust & Inspire. They choose to extend trust and inspire people to deliver their best results.
Identify barriers to becoming a Trust & Inspire leader and explore solutions for each.	Leaders break with self-limiting beliefs. They prioritize creating conditions where people collaborate and innovate successfully.
Understand and apply the fundamental beliefs of Trust & Inspire leaders.	Leaders adopt expansive beliefs about people and leadership. These beliefs guide leaders to think and act in ways that elevate others' growth to the level of delivering results.

# Delivery Options

*Fundamental Beliefs of Trust & Inspire Leaders* is ideal for every person who wants to transform their leadership style from Command & Control to Trust & Inspire. This 90-minute module is available in multiple learning modalities (Live-Online, Live In-Person, On Demand).



## Product Components

- Participant guide
- Facilitator kit
- Virtual Certification tools



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